

360^Mind

E-Magazine



BRAIN RHYME
Coaching | Championship | Innovation | World Records

**ART EXPRESSION
IN LANGUAGE**

**SCIENCE
& TECHNOLOGY**

LIFE SKILLS

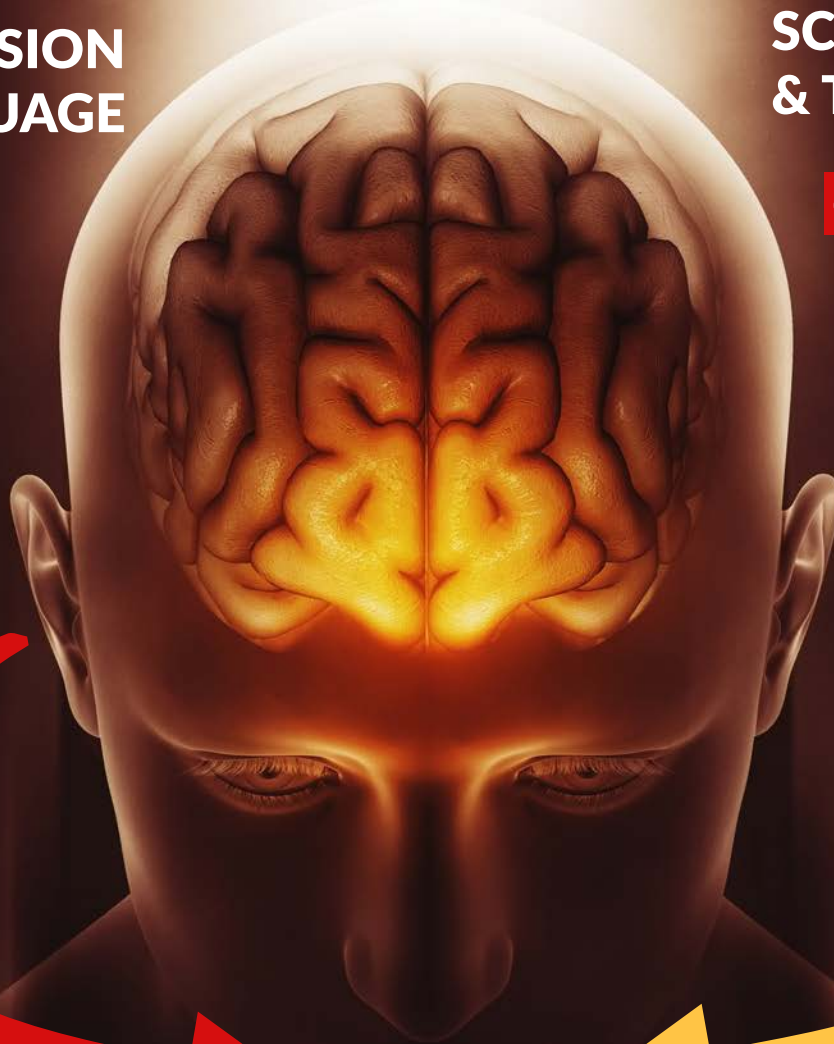
CREATIVITY

MUSIC

NEUROSCIENCE

HEALTH

WELLNESS



JULY-AUG 2022
Second Edition

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ABOUT FOUNDER

BRAIN RHYME



Career spanning 25+ years in training, coaching & research in the field of Cognitive Development, Management & Neuroscience. Internationally Certified Intelligence Coach holding 2 Copyrights, authored 3 Books, mentored 25+ World Record Holders, coached 100+ National & International Memory Athletes and assisted more than 2 lac students & professionals in improving their Productive skills. Presently connected with Institutions, Universities for Innovation & Research Cell at National & International level.

BRAIN RHYME OFFERINGS

Coaching students and professionals in identifying Neuro skills and how it can transform their intellectual capabilities.
Strong experience in Creativity, Innovation, Customer Relationship & Problem solving skills.
Mentoring & Coaching all age groups in creating World Record Holders.
Incubating Innovation & Research Cells.

OUR STRENGTHS

Cognitive Development Programs for all age groups.
Community Development Programs for all age groups
Bi-Monthly E-Magazine "360Minds" covering Neuroscience Articles & Case studies, Science & Technology, Creativity, Innovation, Research & Life Skills.
24 x 7 x 365 day dedicated online Radio with unlimited listener's capacity.
Dedicated Team of Trainers, Social Media & Research verticals.

WHAT WE ARE LOOKING FOR

Collaborations with Institutions, organization to uplift their Intellectual capabilities & gain an extra edge over others.
Institutions who would like to conduct unique, result- oriented programs to create a brand for the next generation.
Connect with institutions across the globe to nurture an innovative centre of excellence in the field of Neuroscience and Management.
Provide a platform where we can showcase our students' talents and promote them.
Students & Professionals looking to create World Records..

OUR PRESENCE

An experienced team of around 25+ professionals (project basis) and marketing associates presently promoting us in India, US, Malaysia, UAE, Honkong & Egypt.

Editor's Note

ISSUE 2

They always say 'time flies' and so did it once again. We were busy till now to rejoice the suggestions, feedbacks of our launch edition and the clock kept ticking silently.

However not missing our timelines here we present to you our dear readers with the next issue of our most awaited and beautifully curated magazine or rather "Brain Rhyme eMagazine" which helps you covered holistically.

The present issue of our magazine talks about something to tickle your neurons by knowing some new facts or help you review a creative piece of contribution by one of our contributors.

Well besides above as before we also cater and cover about your health and so we have got in our health and yoga section. The list of explorations is moderately long.

Hope you savour this and have a good reading time ahead.

Once again just to remind you that your contributions, criticism, suggestion are all very important and dear to us. So please reach us for anything at our email ID....

Signing off for now!!!

With love

Colonel Sushobit Kamra (Veteran)
Editor in Chief



- B.Tech. (Mechanical)-Gold Medal,
- M.Tech. IIT Bombay (IE& OR)
- MBA (General Management)
- PGDM (HR)
- M.Sc.

EXPERIENCE

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- Time Management
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PROGRAMS

Empowering Youth
Creative Story Kids
World Records
Young Minds
Memory Championships

PROJECTS

Innovation Club
Innovation Book of Records
Brain Rhyme Radio
E-magazine - 360 degree Minds
International Exchange
Entrepreneur & Startup

BrainRhyme®, is a registered brain training organization in India & Singapore started its operations from May 2012, with a clear & focused approach in mind, to provide training and assisting students, Professionals, Senior Citizens on **“How Neuroscience plays role in Cognitive Development”**.

VISION

To add value to Global Human resource through developed systems, tools and resources available to improve individuals skills by improving their cognitive abilities.

USP "Reach Where Nobody Reached"

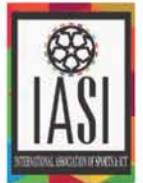
- Empowering people
- Training and testing brain power to extremes
- Creating world records
- Achieving the unique things like training senior people at the age of 92
- Copyright Systems
- Creator of World Record holders
- Creator of Memory Championship

- Internationally Acclaimed by universities in India & Abroad
- Internationally used tools modified for Indian use
- Globally used tools, techniques & strategies
- Program approved by Maharashtra State Board of Vocational Education
- Copyright tools and systems used
- Customized Programs to suit individual requirements
- Special tools designed for Differently Enabled Students



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Our World Records Holders

WORLD OUR RECORD HOLDERS



**Dr.Sushant
Mysorekar**

Chief Mentor & Coach
India | Singapore



SANAV

RANSANKAR

8 Years Old

**World Record Created
on 23rd Nov 2021**

**186 World Rivers,
Continent,
Length (in KM)
Outflow / Destination ,
Connecting
Countries
in 15.53 secs**



Employee Mindset

Vs.

Entrepreneur Mindset

A new activity or institution or any organization starts with a thought that it should generate profits or passion or to test or prove your capabilities. It looks very easy to start any new project, but at the same time you should have & learn to approach a proper entrepreneur mindset to run an organization.

What does it mean to have an Entrepreneur Mindset & not an Employee Mindset? An employee does not own anything & hence it's not responsible & authority over loss or profits generated by the company. An employee only looks at what he/she gets finally at the end of the month to run his family & satisfy his requirements. Based on the amount received he/she balances between income & expenditure scale every month. Employee works for himself & does what he feels he is capable of doing .

On the other hand an entrepreneur owns complete responsibility & has to visualize future opportunities & threats. He has to think ,plan, lead, take control & execute action plans.

Entrepreneur has to design a product which is saleable & has demand in the market. Analyze, gain insight about products, work with teams, delegate & follow up for orders & generate more profits . An Entrepreneur is not just responsible for his family needs but also be a responsible person to work hand in hand with associates, partners, employees, suppliers & be a shelter for all .

An entrepreneur has to first invest in relationships, trust, brand, resources, research, not only in terms of money but respect too, network with people & then expect returns.

So you can't have an employee mindset & row entrepreneurSHIP.

**Article by
Dr. Sushant Mysorekar**

ARCHETYPES IN DATA SCIENCE?

What is Data Science

Data science is the field of study that combines domain expertise, programming skills, and knowledge of mathematics and statistics to extract meaningful insights from data. Data science practitioners apply machine learning algorithms to numbers, text, and more to produce artificial intelligence (AI) systems to perform tasks that ordinarily require human intelligence.

Archetypes Types :

1.The AI Researcher

AI Researcher purpose is to gather and analyze data, regardless of application, business or industry is to drive action. Data science and data scientists enable the mining of data and inference of logical conclusions to assist decisions that eventually lead to action.

2.The Product Scientist

This taste of data science is characterized by a holistic strategy. Your goal is not to automate certain processes, but to understand the process in the context of a global ecosystem of user products.



The statistics are much more important here than in ML because ML is less easy to interpret. The kind of question you might ask is: "Does gender regulation significantly change the relationship between age and use of the product?". Statistical models are often used to reduce the search space for plausible hypotheses. After forming hypotheses, testing is widely used to confirm hypotheses and guide product strategy. Other names: Product Analyst, Statistician

3.The ML Engineer

According to AI Researcher, this taste of data science is a hugely popular paradigm that people tend to share when they hear "data science." This prototype involves implementing ML models in production as product features. For example, create a facial recognition model and integrate it into a social media application.

4.The Analytics Engineer

This archetype is characterized by building data pipelines and compelling visualizations/dashboards. This prototype has a solid bachelor's level background in CS subjects, using tools like Spark to perform ETL on truly massive volumes of data.

Conclusion

Data science education is well into its formative stages of development; it is evolving into a self-supporting discipline and producing professionals with distinct and complementary skills relative to professionals in the computer, information, and statistical sciences

- Omkar Deshmukh



Big Data in Digital Marketing

Relying on predictions and 'gut feeling' to take business decisions is now a thing of the past. With AI in place, businesses are moving towards more of a data-driven approach. This is where big data in digital marketing comes into the picture.

Big data extends its benefits to all the industries dealing with lots of data that needs to be analysed.

Importance of Big Data in Digital Marketing

So far big data has played a significant role in digital marketing. Along with giving information about the lows and highs of the business, it gives deeper insights into customers' behaviour which helps make businesses better decisions. Also, data is simple zeroes and ones without extracting meaning out of it.

Below listed are a few areas where Big Data plays an important role in digital marketing:

Sentiment Analysis:

As the name suggests, with the help of Sentiment Analysis, marketers can actually know how the customers feel about their brand.

Increase Brand Perception:

Brand Perception is simply how a customer feels about the brand. It is a combination of Brand Awareness and Brand Reputation.

Save your Marketing Spend:

With digital marketing, using data that exactly depicts how their spending is affecting the business and whether it is having some effect on profit.

Wrapping Up Big Data in Digital Marketing

Big data a tad bit better and there are ways it can be used to enhance marketing campaigns. However, before thinking of applying the big data concepts into marketing, see whether there is sufficient data.

- Rajkamal Sharma

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Happy listening !!

Best Regards

Dr.Sushant P.Mysorekar

Internationally Certified Intelligence Coach
Global World Record Ambassador.



My World Record Experience

I am Jerick Saji student of grade 3, The Millenium school, Dubai, UAE. I am Indian from Kerala and spent all my childhood in Dubai.

I have created a new world record of reciting facts of summer Olympics games including number of players and number of countries participating and basic rules of each Olympic Games in 28 minutes 19 seconds on 10th March 2022 in Dubai.

My world record is recognized and registered with World Book of Records – UK and

OMG Book of Records – India. The video of world record created is available on You Tube and can be accessed from this link <https://www.youtube.com/watch?v=CajsMZpUhPw>

I was always interested in sports and playing badminton, swimming, football, skating etc. I know to solve different Rubik's cube and have completed 7 levels of Abacus. My interest for games were recognized by my mentor Dr Sushant Mysorekar and he motivated me to attempt for this record. Finally, after 2 months of training and preparation I was ready to create this world record in March 2022.

I am thankful to my coach and mentor Dr. Sushant Mysorekar, and my parents for all the help and support during this journey. He is the founder of Brain Rhyme Cognitive solutions and a world-renowned coach who trains students in memorizing techniques.

- Jerick Saji

My World Record Journey, - Saim Ahmad

Hi, my name is Saim Ahmad, and I am a student of Grade 1, Gems Modern Academy, Dubai, UAE. I am born and brought up in Dubai, UAE and my family originally hails from Lucknow, Uttar Pradesh, India.

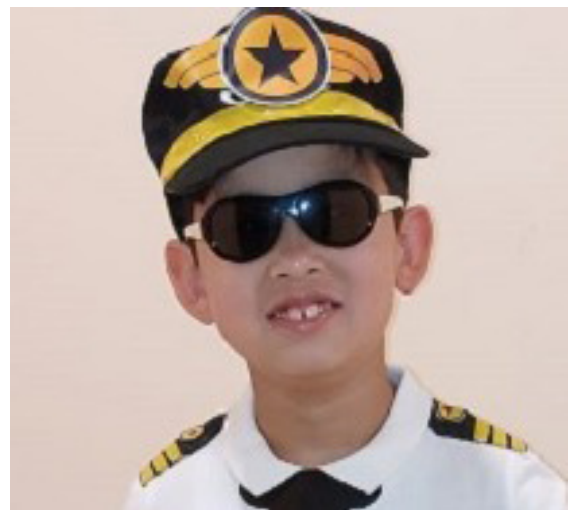
I have created a world record by reciting countries, capitals, continents, county codes and flags of **195 UN recognized countries in just 9 MINUTES and 7 SECONDS.** I am the youngest kid to create this world record, at the age of 6.

My world record is recognized and registered with 3 different institutions including World Book of Records - UK, OMG Book of Records - India and International Talent Book of Records - India. My world record video is now available on YouTube and can be accessed from this link-

<https://youtu.be/STs8ydmRzm0>

I have created this world record with the help and support of my coach and mentor Mr. Sushant Mysorekar. Mr. Sushant Mysorekar is the founder of Brain Rhyme Cognitive Solutions and a world-renowned coach who trains students on memorizing technique.

I had developed interest in countries and capital at the young age of 3, after watching a countries and capital song on YouTube and since then I have been exploring about counties through books and internet. It was finally in July 2021 when I decided to put my passion to work and started the preparation of his world record attempt as summer vacation project and created the world record after 2 months of training and preparation.



Producers might define music as chords they arrange together to make music. Singers might love singing to these songs while dancers find it refreshing to dance to the tunes. Physics might describe music as ordered sound. Music theory analyses the pitch, timing, and structure of music. Mathematics is used to study elements of music.

Let's dive deep into the connection between math and music, we can see that they both use patterns. Music has repeating choruses whereas math needs patterns to explain and predict.

The frequency of sound is related to mathematics. that is, these frequencies are based on the Fibonacci Ratio.

The golden ratio is a ratio between two quantities, where the ratio between them is equal to the ratio of their sum to the larger of the two quantities.

Fibonacci and phi relationships are often found in the timing of musical compositions. The climax of songs is often found at roughly the phi point (61.8%) of the song, as opposed to the middle or end of the song. It helps one construct well - balanced, beautiful melodies.

Here, phi, the golden number is 1.618

We can find the golden ratio for any of our favourite songs, here's how.

Step 1: convert minutes into seconds

Once we take the timing of the song where the last note plays, we shall convert the time from minutes to seconds

Step 2: Multiply it by 0.618

Step 3: convert it into minutes again. And there, we have our phi moment of the song.

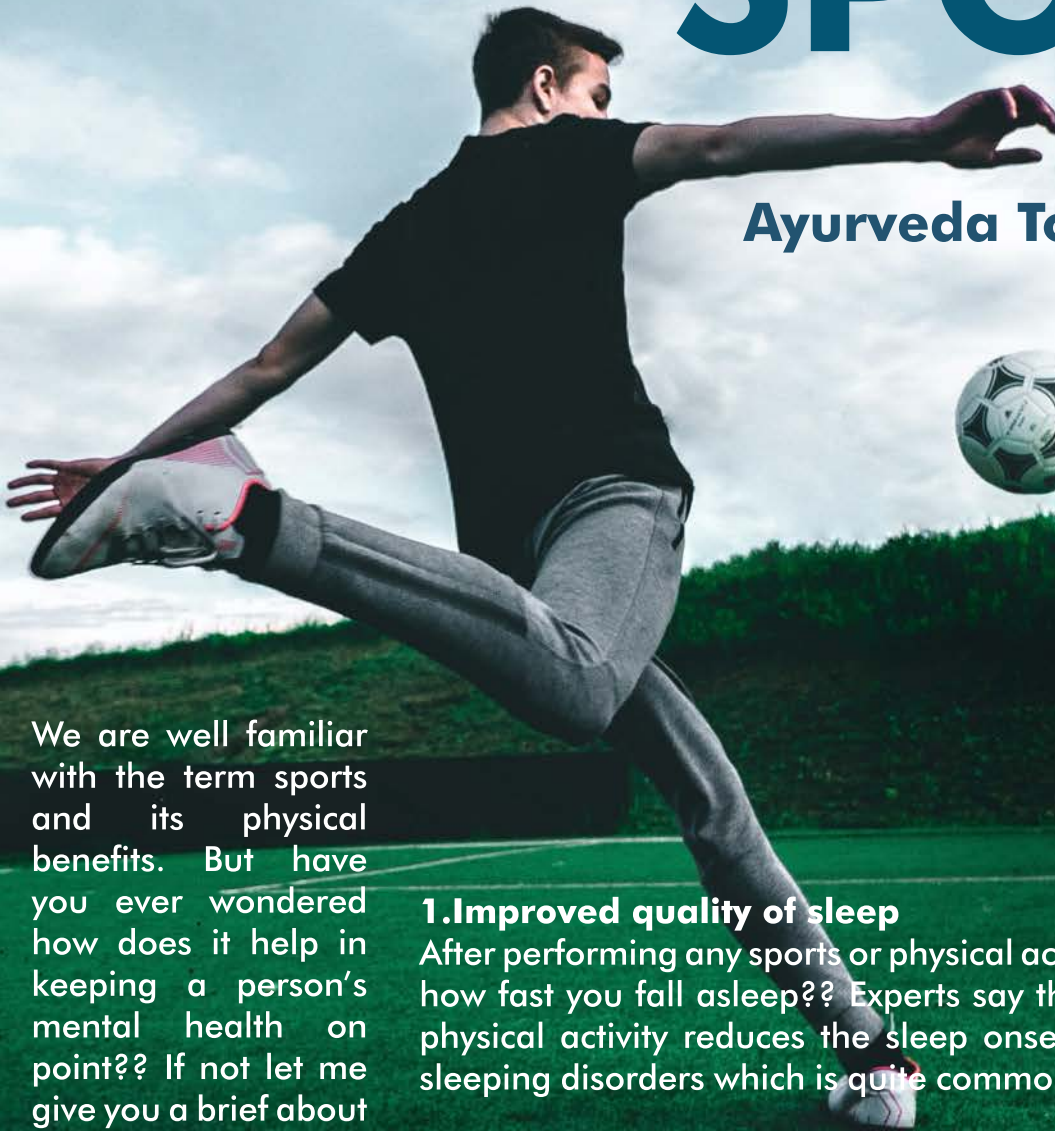
PHI MOMENT OF A SONG

- *Surabhi Shinde*



SPORTS

Ayurveda To Mental Health



We are well familiar with the term sports and its physical benefits. But have you ever wondered how does it help in keeping a person's mental health on point?? If not let me give you a brief about how does this magic works. According to the researchers it is found that those are physically active and perform sports DAILY have better standards of living as well as peace of mind. So let me brief you about role of sports in mental health.

1.Improved quality of sleep

After performing any sports or physical activity have you ever noticed how fast you fall asleep?? Experts say that when you perform any physical activity reduces the sleep onset and helps in fixing your sleeping disorders which is quite common among teens these days.

2.Depression and anxiety

Running for 15 mins DAILY helps in preventing depression and releases endorphins which lifts mood of an individual and prevents stress and anxiety. The best part of this benefit is that it helps every individual of every group.

3.Elevates mood

When you play any physical sport, your brain performs some chemical reactions that in turn uplifts your mood and senses to offer you a calm and relaxed feeling.

- Vaibhav Patel

Why should you become Data Scientist?

The demand for data scientists will be in boom by 2026, the world will need data scientists. This is the perfect time to get on board. Data science changes how decisions are made and companies are adapting a data-driven approach on a huge scale. Data driven decisions with the help of advance data analytics can benefit all manner of companies. Lack of data is rarely an issue, mountains of data is collected every single second,

and we are just beginning to understand the potential and influence it can make. Data in the right hands can help predict and shape the future.

According to research, in 2016 data science was the single highest paid profession. If data is money, as they say, then this should come as no surprise. If you want to become a data scientist and are willing to develop yourself, you are very likely to succeed. A background in mathematics, statistics or physics is a good foundation to build upon. Besides its financial and economic aspects, data science is simply a fascinating discipline, one which affects many areas of our everyday lives and makes the world a better place. We already use it in many fields, such as quick and easy customer service, intelligent navigation, recommendations and voice-to-text. You can even improve the resolution of an image with deep learning.

There's just one more thing. Data science can simply be fun. You can make art even you aren't an artist. Data science can do it. The only limitation is your imagination.

-Om Suryawanshi



14TH INDIAN NATIONAL MEMORY CHAMPIONSHIP

TRAIN YOUR BRAIN TO DO BETTER THEN BEST

14TH INDIAN NATIONAL MEMORY CHAMPIONSHIP 2022: Indian Memory Sports Council (IMSC), is an authorized and licensed body recognized by International Association of Memory (IAM) in July 2009. IMSC is an independent registered body governing the mind sport of memory and regulates competitions throughout India. Successful completion of 13th National Memory Championship,

Indian Memory Sports Council INVITES application to organize & promote National Level Memory Championship in the state of tamilnadu from across the world. For additional information please contact Executive Committee Member

Dr.Kranthiraj on 7702401250 /
Mr.Sushant Mysorekar on 9833401292

In case you are interested for SPONSORSHIP, PARTICIPATION OR in any other way



PAST EVENT



CONFERENCE VENUE



§ Conference will take place at Hotel Seaview, Kanyakumari, Tamilnadu , Republic of India on 02nd and 03rd August 2022.

§ Kanyakumari is the 'Lands End" of the sub continent, where the Bay of Bengal meets the Indian ocean and the Arabian sea. It is the place to experience simultaneous sunset and moonrise over the ocean. It is well connected by rail and road. Nearest International Airports:

- Ø Thiruvananthapuram, Kerala (75 kms by road from the venue)
- Ø Madurai Airport, Tamilnadu (225 kms by road from the venue)
- Ø Tuticorin airport , Tamilnadu (110 kms by road from the venue)



YOGA

in Relation to Health

What is the 1st image that comes to your mind when you hear the word Yoga? If you are like most people, you would have one of the following 3 images in mind:

1. A fit woman gracefully doing some yoga posture.
2. A fit man doing some extremely difficult postures which you would not even aspire to attempt.
3. A conventionally unfit person struggling to complete a posture.

While yoga is excellent to achieve fitness & flexibility, it is much more than that. When you practice yoga the way it is supposed to, you attain holistic mental and physical health. Fitness, flexibility, strength etc. are just the external by-products of real internal gains. All of us know some outwardly fit and healthy looking people facing sudden health emergencies like heart attack or even death. Sustained practice of Yoga helps you sculpt your body from within, which shows visible results externally as well.

Asanas/Poses are important but without Pranayama/Breathing techniques & Dhyana/Meditation it isn't possible to achieve the goals mentioned above. Integrated practice of yoga helps our mind to relax and become thoughtless momentarily. It also activates untouched parts of our brain, increasing creativity. When you gently close your eyes and enjoy the sensation of your breath it helps you connect your mind fully with the body. With practice you will feel

every muscle, sensation and vibration of your body. Every cell in your body gets re-energized as the body breathes at its full capacity. It improves the blood circulation when done with the correct yoga postures.

The philosophy of yoga encourages us to understand that mind, body, and soul are all one and cannot be clearly separated. Yoga in its true form helps you to be aware of the journey inside your divine body. With practice you will experience magical moments, where your mind forgets worldly pleasures like career, family, house etc. In these



moments your focus will move away from the transient attributes of the world and instead you would experience the unseen world within. A world where there is constant movement, perpetual changes in every cell, a world with eternal energy which transforms, but never dies. With the shield of this experience, it becomes easier for us to handle the pain and stress that the world may deliver to us.

If you want to experience holistic health & fitness through a combination of meditation, breathing techniques and yoga postures please book free trial sessions at www.soulfulyoga.online or contact us at +91 9819148445. We guarantee that your perception of yoga would be expanded and you would have a different image when you hear the word Yoga. Mind, Body & Soul is not just a tagline for us.

- **Suman Nair**
Founder - Soulful Yoga
www.soulfulyoga.online

Ways To Improve Your Mental Strength

Mental strength: How to boost it?

What your mental strength is what your attitude will be towards the innumerable hindrances and obstacles that are likely to come in your way in life. You can either live life one day at a time or plan elaborately for a distinct near future, but for all of that you need to develop a mental strength that would keep you rock solid no matter what surprises life throws at you.

What is mental strength?

Psychologists define it as the measure of resilience when a certain individual braves adversity. Every individual exhibits a certain type of attitude while facing a difficult situation and that attitude entails mental strength.

Negative turns in life events, crisis, financial issues, environmental factors are few of the unavoidable hindrances faced by every human being. The degree by which these negative incidents affect varies from individual to individual and the way a person responds to these effects is what constitutes mental strength.

How to boost mental strength?

In order to boost mental strength, one needs to adopt a strict exercise regime— a psychological exercise. This involves understanding core beliefs, figuring out the strengths and weaknesses, creating extra space for positive thoughts, knowing a proper way to channel emotions, and observing daily activities.

One should always use mental energy judiciously in order to boost mental strength. "Wasting brain power ruminating about things you can't control drains mental energy quickly. The more you think about negative problems that you can't solve, the less energy you'll have leftover for creative endeavors. For example, sitting and worrying about the weather forecast isn't helpful. If a major storm is headed your way, worrying about it won't prevent it. You can, however, choose to prepare for it. Focus on what is only within your control," says an article in Forbes.

How to use mental energy?

Mental energy should be used for productive tasks. For example, try to find a long forgotten hobby or leisure activity that you had interest in during school days. When your thoughts are not productive, try to distract it towards the hobby. A hobby engages your mind no matter how stressed you are, because it is something that you love doing.

Interact, don't isolate

Though self-isolation is the need of the hour due to rising cases of Omicron, it is not isolation literally. Though one is confined within four walls to stop the spread of the virus, one can always reach out to people virtually. Make the most use of the internet. Participate in group interactions, share your ideas, discuss on varied topics, and gain positive insights.

Read, read, read

Do not stop reading, no matter how difficult it is for you to concentrate. Reading books on self development will not only give your insights on coping with stress, it will also make you aware of various facts that can actually productively boost your mental health. The time engaged in reading can never go in vain.

- Ruchika Chhabra

Career Guidance Expert

Wellness coach, Parent Coach

981169252



CelebritySchool



Premium Courses by Legends

CelebritySchool is an online learning platform where celebrity masters of their trade come together to share tips, tools, and tutorials in a structured, certifiable manner.



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Benefits

01. A custom, curated course by you and for your audience.
02. You hobnob with Celebrities in India and now you are seen as one of them.
03. Immediate domain authority as you share platform with legends like

Asha Bhosle	Madhur Bhandarkar	Ojas Rajani	Siddharth Prabhakar
Dabboo Ratnani	Mary Kom	Ranveer Brar	Sushant Mysorekar
Ganesh Acharya	Manya Singh	Sabira Merchant	Vikas Khanna
Hussain Zaidi	Nawazuddin Siddiqui	Shaan	Vivek Bhargava
04. Unlimited licenses and access codes to distribute amongst your fans, customers etc. for a period of one year.
05. Comprehensive analytics and live user data on how your custom course is doing.
06. An ongoing revenue share model for every pack purchased through your network.
07. Instant Reach to our premium 1 million-plus user base through our Channel Partners.
08. A ready distribution platform with a direct booking option for your paid programs, group sessions or one-to-one session.
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Is Warp Drive Tech Possible?

Warp Drive Tech, not a familiar term for most of us. Think about humans travelling in the speed of light. That's what we can do with Warp drive tech. We can say that this will be the future of interstellar travel. This concept of warp drive got into people's attention through a movie "star trek". Although, this concept remains at the level of speculation for us at the moment. But the actual question is, "Is this really possible? "

What is Warp Drive Technology?

Warp drive is a technology enables us to distort space time. In simple words, a space ship which is equipped with warp drive tech will be able to bend the space time behind it in a positive direction and it can create a negative depression in front of it. Using the potential difference it creates in the space time, the spaceship is able to travel ten times faster than light speed. That is, it will take around 75 second to get to Mars from earth using Warp Drive Technology

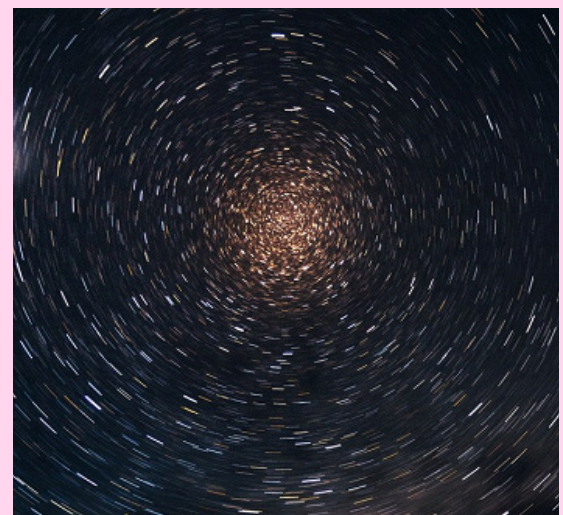
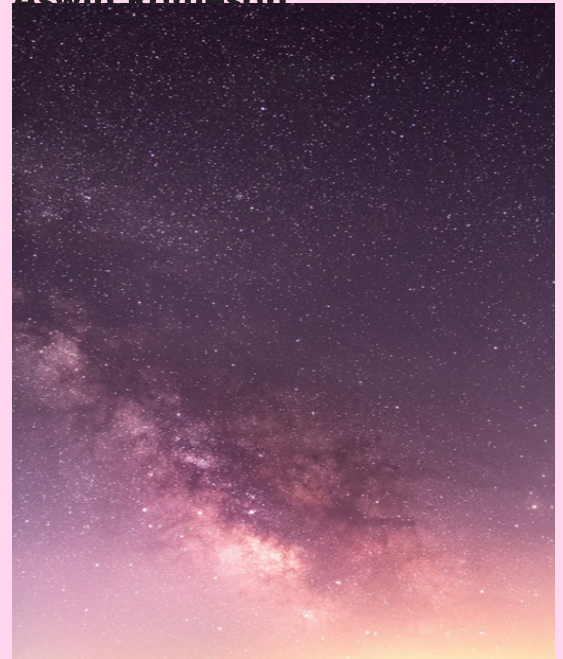
All of this theory seems pretty interesting, but why shouldn't we make it possible?

It is possible to bend space time in a negative direction. Anything which have mass will do the job. But the challenging part is, bending the space time in positive direction. We need an object which have negative mass to do that. unfortunately, such an object is not yet discovered. But it doesn't mean it is impossible. Just because we haven't discovered doesn't mean it doesn't exist. There is a concept which says that negative mass could be possible. Let's talk about black holes for a moment. under certain circumstances, regions of negative energy density can undergo gravitational collapse into a black hole. The resultant exterior black hole space time necessarily have negative mass. So, there is a little bit of hope.

Every concept is fictional until we discover it. Way back people used to think, travelling 100 km/s is impossible.

Then, we invented motor bikes, cars, trains, supersonic jets etc. Now all of this feels real because we can see it, just like that one day, this also will be possible. May be after many years, our great grandchildren will think our ancestors used to live on earth. Who knows?

Aswin Ramesan

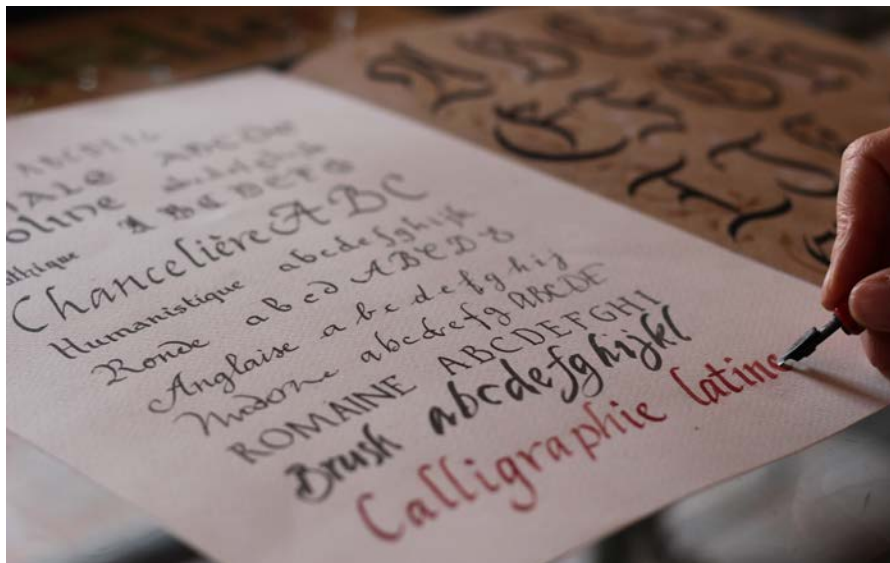


Photograph by
Marek Piwnicki

Nowadays, in this digital world typical writing slows down day by day, typing has more prominence than writing, but writing is the media between our conscious and subconscious minds. Writing is a Psycho Neuro Muscular Activity, which describes our inner-self on plain paper with the help of a pen. In Graphology, the personality analysis of a person is made by the Handwriting, the font style, gaps between letters in a word, and word gaps in a sentence.

Graphology Based *Hand Writing*

Across the world, the two methods of analysis of the writing are made Gestalt method and the Trait method. The gestalt method looks at the whole picture just as we look into a painting in total, while the trait method shows specific stroke formation reveals a certain personality trait. This Knowledge can be applied to understanding yourself, Your Loved ones, child development, Recruitment, Criminology, Business partner Selection, Life partner selection, and Counselors to Understand their clients in-depth.



with good and neat Handwriting of any language. Applying these skills in day-to-day life, understanding the people becomes a bit easier if the graphology becomes a part of the analysis of the clients for a coach, then the understanding of the client's problem helps them to find a solution to their current mindset. Graphology or graph writing is one of the Life Skills that has to be learnt and implemented by each individual.

Graphology Gives the Knowledge about letters, formation, alignments, margins, line gaps, word gaps, overlaps, overwriting, pen pressure, pen holding, signature, strikes, strokes, lines, curves, baselines, drawings, and even color combination, all of these are the reflection of our inner-self. Research and Testimonials say that regular Practice of proper Handwriting can also help to improve concentration, memory, and focus, also help in personality changes Positively along

- Vaibhavi K T

Life Coach-PCC (ICF), Master NLP, Memory & Mindset Coach Insight Commune (Founder)
vaibhavi.coach.official@gmail.com



#CAREER COUNSELLING..

Then Now & Beyond



The term counselling was unheard of in schools and colleges during the time of our parents. In those days very cautious parents would consult the head of the school who acted as a counsellor.

But the times have changed!

Most of the parents have limited amount of information about the modern world.

The students have extensive but inadequate knowledge about the various ways open to them .

They are blinded by the fashion and charm of those around them or by peer pressure , and are incapable of taking a rational or practical decision.

The aim of counselling is not to paint rosy pictures of an institute and fleece the parents hard earned money.

It is not to provide false status to students and parents as to what and where they are studying but the real counselling must involve

1. *The aptitude of the student*
-many students are quite vague on it.

2. *A realistic assessment of the student's capabilities*

3. *Exploring the practical options for the best results so that the students talents may be utilised optimally for the students future career.*

Career counselling is a combination of what the student wants and what the student can. The aspirations of the student must be in line with his actual capabilities. A mismatch between these two through improper counselling could lead to utter ruin of a student's life. It may end in a dropout, depression, failure, or even suicide. It is vital for students and their parents to be aware of the current trends.

In this today's cutthroat competition and highly streamlined professional world, one wrong foot can not only push you back but also ruin what could have been a fruitful , joyful and prosperous career and life.

So, I would urge the people in question to act and act quick so that the future seeds can be sown and nurtured in such a way that it grows not only to be a tree , but an evergreen tree, which can not only give fruits but also shade to all under and around it.

- Ruchika Chhabra
Career Counsellor Expert

Interview with **T ASWINI PATRO** by Madhu Jhawar



We all dream, as we grow, dreams fade or new dreams take their place. We are excited or anxious about our better future and leave no stone unturned, to learn and develop the best skills possible.

We may be exposed to the best of environments, which will lead to a successful path of interests, abilities or passion.

To help you as parents and for these young bright minds, we are adding our efforts, bringing you the experiences, milestones achieved, techniques and tools used by some young smart achievers who will motivate our children in the journey of development and growth.

A recent interview with T Aswini Patro, an entrepreneur, and marketer.

HE DESCRIBES HIS TOP 6 LEARNING AS

- Introspecting your actions will fill your books of personal learning
- Prioritize, focus and create through thoughts and actions to achieve your goals
- Make yourself comfortable with change, be acquainted to be stronger for uncertainties
- Stay busy so that you don't have time to be sad
- Curiosity is the beginning of something great
- Early is on time, on-time is late, and late is unacceptable

"Born in the city of Buddhi Thakurani, the place named before the Lord Brahmeswara, Berhampur is part of the Land of Lord Jagannatha, Odisha

I used to love volunteering for social causes in my pastime raising funds for blind societies, spending time at orphanages, and destitute homes. A proud robin and academy teacher since the inception of the Berhampur Chapter.

Started by interning at different companies to get the hang of corporate and start-ups, and was placed in different roles such as Content Writing, Business Development, Branding and Marketing, Skills Trainee at UniSquare Concepts, ProTeen, BrilliantRead, Young Engine. I discovered the potential of networking so went on to build good connections on LinkedIn and with the aim to spread the same, created the LinkedIn Mastery Course for students to build their personal brand and fetch internships.

In October 2020, met a team of like-minded professionals who visioned creating a skill revolution and disrupting the education tech industry with a skill recommender tool to analyse the skill gap and be their upskilling buddy called SkillEx. Working there as the Skill influencer who handles the marketing and promotional activities. A hodophile (one who loves to travel), criminology passionate, aiming to work in the edtech industry, boost the country's GDP with import-export, and achieve high productivity in agricultural land through innovative integrated farming practices by educating the the masses and creating the network of agrarian resource persons.



We at UniqEduStory are happy to share learnings of many such bright kids on our YouTube channel- UniqEduStory by Madhu Jhawar... Please like and share with people who will be benefitted and send your feedback on uniqedustory@gmail.com

Interview with

AYUSH THAKER

by Madhu Jhawar



ORIGAMI ENTHUSIAST

When you hear the word Origami, you think of papercraft for kids!

Just an activity using geometrical shapes and figures, or to teach patience and maybe, make the kids think creatively!

Origami, the ancient art of paper folding, has applications in the modern-day classroom for teaching geometry, thinking skills, fractions, problem solving, fun and science.

It was a privilege to meet a student who started origami as a hobby and craft at age 7 and now he intends to make it his profession! As an enthusiast in Origami, he is also teaching many students through his online classes and the Udemy courses. In short, he is earning while learning.

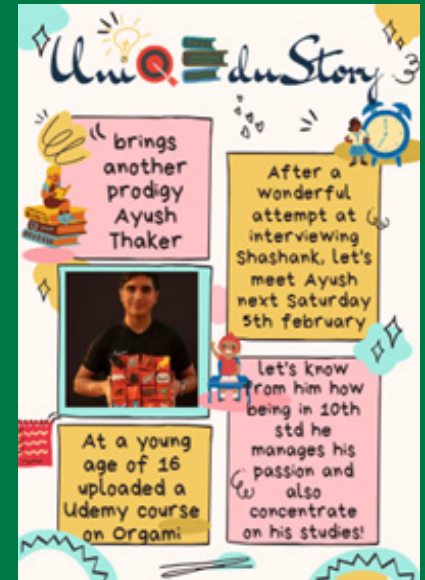
Applying the formula LEARN – DO – TEACH, this will take him a long way in his journey and faster towards his goals!

Shared below are the original words about the journey of Ayush, his achievements, aims and ambitions.

AYUSH THAKER- THE ORIGAMI IMPACT

“Doing what you love is freedom. Loving what you do is happiness” - Lana Del Rey

Hi, my name is Ayush. I am 16 years old and a professional Origamis. Origami, the Japanese art of folding paper, is my passion and my ikigai. I find Origami fascinating because you can create wonders with just a single piece of paper! When I was ten years old, I visited the Origami Kaikan in Tokyo and spent time with the Origami Master. I was mesmerized!



Ever since, I have spent every spare moment I have had, creating Origami models, call it a hobby, an obsession, a therapy!!! As I honed my skills, I learnt that Origami is not just restricted to aesthetics, but that it also has limitless real-world applications in fields such as robotics, space exploration and design.

I graduated to folding extremely complex Origami models and created an alternative design for the Nasa Star shade (it was recognised by Nasa). The Star shade helps search for life on exoplanets.

In space engineering, Origami is applied as a method of organizing luggage for space travel, increasing flexibility of spatial structures, and improving the accuracy of robotic motion. Origami also helps in collapsing objects.

I also published an Origami course on Udemy. Students have become masters in Origami after completing my course and children aged 10 -15 thoroughly enjoyed it. Yes, the journey of designing and creating a course was difficult, but nothing can stand in your way when you are extremely passionate about something!

My end goal is to use my skills in Origami to make an impact in the real world (in the fields of education or scientific and technical development). Please check out my Origami and scale paper models on Instagram: @Origami_by_ayush. My Udemy course can be accessed using the link below:
<https://bit.ly/3KH6WNW>

Values

For any association we mentor our expertise to conduct Award / Functions / Events / Certification / Fellowship / Event Participation / Publication of entire event in - Next Magazine. We have opportunity for associate in participation of our various projects like Innovation Book of Record, Video Promotion in our series of Innovate Students of India program namely "I - Next 2050 Show" / Networking Opportunity / Entrepreneurship skill development course / Mentorship from World Leaders / Branding / Association / Innovation Exhibition / Innovation fair. We also have our radio channel aired in 30+ countries, students gets opportunity to showcase their talent in our radio show also. Our E-Magazine 360 degree Minds shall be launched on 1st of May at World Trade Centre.



Mission

1. Find Talent from Remote areas of Maharashtra, Indian / districts and places where students wish to explore and push in extra efforts to design their Idea into Reality.
2. To create more than 1 lac Innovations by 2030.
3. To Establish Innovation Clubs in every district to assist students in their Innovation process,
4. Connect with Institutions who support in Innovation.
5. Connect Innovators, Researchers & end-user's with Investors and bridge the GAP.



Innovation BOOK OF RECORDS Club

CONTRIBUTION

- Aushman Bhawe
- India@75 Development Agenda 2021
- Fit Rajasthan Hit Rajasthan (FRHR)
- I-Next 2050 Web Series
- Red Green Movement : An Initiative For Scientific Synergies In Rajasthan
- Women Innoprenuresip Development In Rajasthan (WIDR)



CONFERENCE & SEMINAR

- Formed Under the Flagship of Innovation Society , India and Computer Society of India, 2017
- India africa ICT Development Summit 2017
- Asia Africa ICT and Development Summit 2018
- Asia Africa Development Summit 2019
- International Conference on Peace Justice and Sustainable Development
- Republic of South Sudan Delegation Meet 2019
- Global Dig sports Con 2019 on Health and Well Being

AWARDS

- Life time Achievement Award to Prof. James Wani Igga Vice President of Republic of South Sudan
- Life time Achievement Award to Prof. Dr. A.K Nayak, President Computer Society of India
- Peace Award

Launched

- Global Dig sports Day.
- International Association of Sports and ICT.
- "The Nile Diplomat" (An Investment Journal).
- ADCO Accreditation Service to Corporate and Academia.
- India Africa Online Marketplace to Promote International Trade and Commerce.
- Invest South Sudan Portal to attract Investor for Republic of South Sudan.
- ADCO YouTube Channel.
- Sustainable Peace affairs (An diplomat Magazine to record global activities in Peace and Sustainable Development).
- Offshore Development Center, Jaipur to Promote Peace, Sustainable and Development Activities in the Society.
- E-Magazine to Promote Innovators Globally.
- Radio Channel to broadcast Events, Conference & Projects Globally.

Programs

Program 1

Diploma Programme to Promote Sustainable Peace & Development in the Society

Program 2

Young International Internship Programme.

Role of Innovation Club

- Ideas, Design and Innovations
- Promote Learning and Development of Individuals through process
- Assist in Inventions, Innovations and Research
- Connect, Network with Industry Experts
- Promote Innovations through our Partners, Associates Globally
- Design, Documentation, TM, Copyright, IPR

Eligibility

STUDENTS

Need information about Innovation.

PROFESSIONALS

Share your ideas and discuss on our Show.

CORPORATES

Find the hidden talent within the organization or outside the organization.

INSTITUTIONS

Setting up an Incubation Centre to help students promote Innovations.

UNIVERSITIES

Connect, Collaborate with Industry Experts, Institutions & network with Consultants.

Innovation Club Membership Benefits

EXPERTS TALK

Experts from Industries will be invited to give a talk to the Innovators, Research Scientist of the CLUB. Members shall get special discounted Rates



PROJECTS

Be a part of our students sharing, insight of the Innovation and explanation on the concepts.

INFORMATION

Idea creation, design, implementation, prototype, Copyright, TM till final assessment to roll in market.



SCHEMES

Information & support with the help of Industry Experts, Technical departments, Govt and Semi Government bodies.

Innovation Club Membership Fee	
Student Membership	2599 INR (Annually)
Associate Membership	5999 INR (Annually)
Life Membership	10999 INR (One Time)
Institutional Membership	14999 INR (Annually)

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- Address Proof (Driving License/Passport/ Voter ID Card/any other Address proof issued by Regional Govt.)
- Employment Proof (Official ID Card/Letter issued by employed)
- Detailed Profile/Resume

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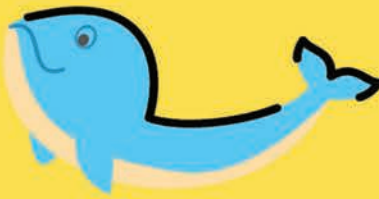
Dr. Chaitanya Hoskute

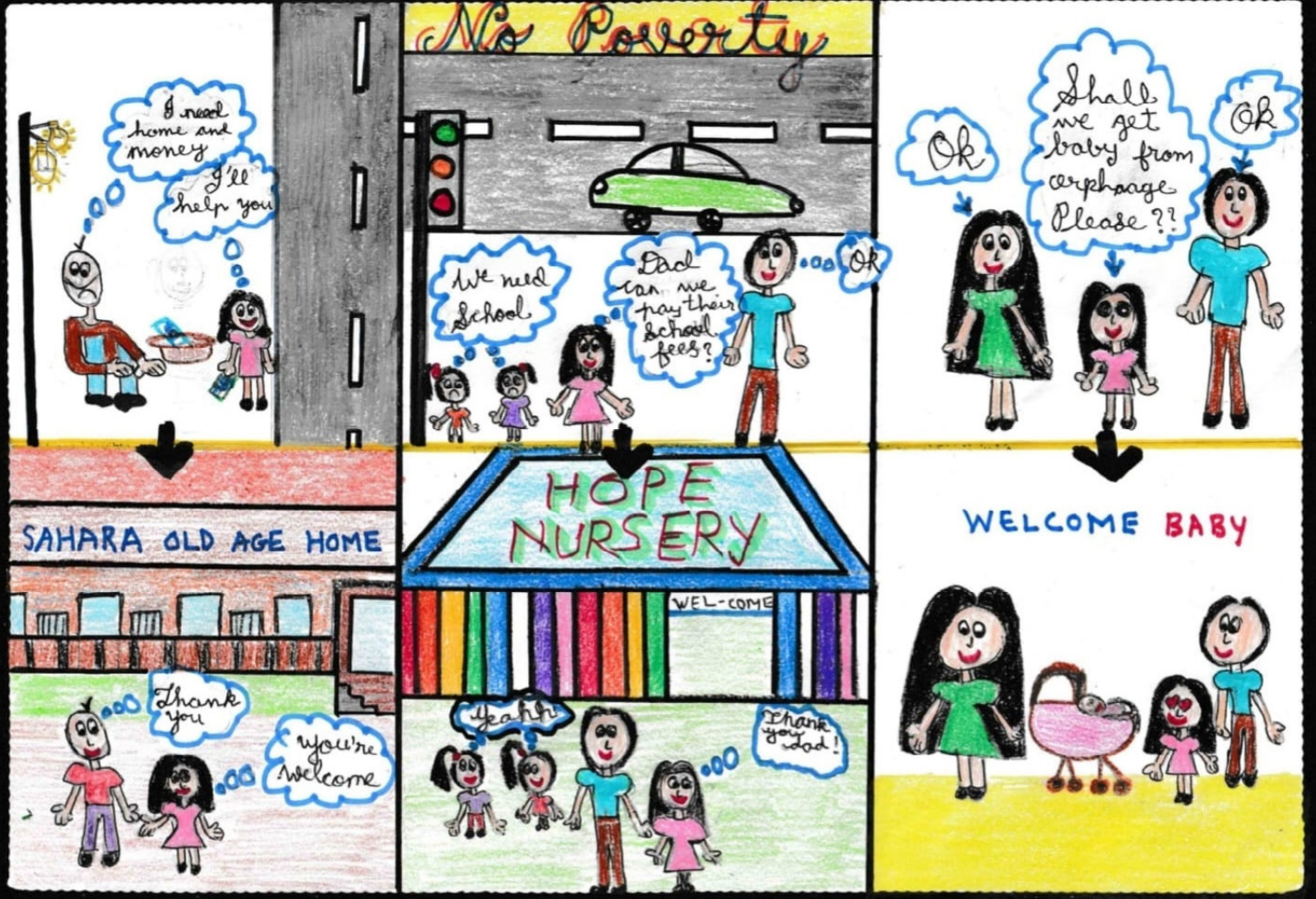


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By Kaira & Ishita





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