



# BRAIN RHYME

Coaching | Championship | Innovation | World Records



# Innovation BOOK OF RECORDS School

## STUDENT'S BROCHURE (School, College, Institution)





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## About Brain Rhyme

Brain Rhyme Pte.Ltd, Singapore based company having registered office in India and Singapore engaged in Mentoring and coaching students & professionals in creating World Records, Innovation, Research and Professional Excellence.



**DR. SUSHANT MYSOREKAR**, CEO & Founder - Brain Rhyme and a Global World Record Ambassador has been active in corporates, Management and Educational network since last 3 decades.

Chairman of Innovation Society – Book of Records (India Chapter) & Consultant and Mentor at several Colleges and associated with prime institutions for Conduct of programs related to cognitive intelligence, Innovation and Research.



**DR.USHA RAJGOPALAN** - Innovation School Project headed by a Strong young dynamic leader having 9 years of experience which includes working with Garment Industry, Recruitment, Mentoring, Innovation and research. A PhD in Transformational leadership and citizenship behavior. She has won several Awards her publications include the conference proceedings at IIM, Lucknow, Tyndale College, Singapore and Jaffna, Srilanka.

Brain Rhyme in collaboration with Innovation Society propose in formation of National Innovation Network for smooth and creative functioning of Innovation Club. Innovation Awards, Innovation Book of Records, Innovation mentorship camps and programs and other activities shall be the initiative's in future.

## About Innovation Society of India

Innovation Society is a platform for Innovative culture establishment in pan india focusing youth to Innovate India, Sustain India, Develop India. Registered as a National Society under Society Registration Act XXI of 1860. Society strongly believes and works in coordination with Govt. agencies, NGO and corporate. Society is shaping talent and research agencies of state, universities, corporate and individuals for concerning and execution of original research work and nurturing innovation in country through Monthly Technical Meetings, Conference, Seminar, Workshops, Essay Competitions, Product, presentations, Exhibitions, Film and Video shows in Innovation Club and Lab.



**PROF DR.RIPU RANJAN SINHA** is the Founder Leader of World Academy of Informatics and Management Sciences and Founder President of Innovation Society ( India) a platform for Innovative Culture Establishment in PAN India focusing the Youth. .Prof. Sinha is Higher Education Expert , Board Member of Asia Africa Development Council (ADCO) a Trademark Managed By Council for Sustainable Peace and Development ( a Promising Council to support and promote sustainable peace and Development Globally).



# ROLE OF INNOVATION SCHOOL

- Ideas, Design and Innovations
- Promote Learning and Development of Individuals through process
- Assist in Inventions, Innovations and Research
- Connect, Network with Industry Experts
- Promote Innovations through
- Our Partners, Associates Globally
- Design, Documentation, TM, Copyright, IPR



## CONTRIBUTION

- Aushman Bhave
- India@75 Development Agenda 2021
- Fit Rajasthan Hit Rajasthan (FRHR)
- I-Next 2050 Web Series
- Red Green Movement : An Initiative For Scientific Synergies In Rajasthan
- Women Innoprenuresip Development In Rajasthan (WIDR)



## Mission

1. Find Talent from Remote areas of Maharashtra, Indian / districts and places where students wish to explore and push in extra efforts to design their Idea into Reality.
2. To create more than 1 lac Innovations by 2030.
3. To Establish Innovation School in every district to assist students in their Innovation process,
4. Connect with Institutions who support in Innovation.
5. Connect Innovators, Researchers & end-user's with Investors and bridge the GAP.

## CONFERENCE & SEMINAR

- Formed Under the Flagship of Innovation Society, India and Computer Society of India, 2017
- India africa ICT Development Summit 2017
- Asia Africa ICT and Development Summit 2018
- Asia Africa Development Summit 2019
- International Conference on Peace Justice and Sustainable Development
- Republic of South Sudan Delegation Meet 2019
- Global Dig sports Con 2019 on Health and Well Being

## AWARDS

- Life time Achievement Award to Prof. James Wani Igga Vice President of Republic of South Sudan
- Life time Achievement Award to Prof. Dr. A.K Nayak, President Computer Society of India
- Peace Award

# Q & A

Organization's that don't innovate will die sooner than later. Key to successful innovation was once in the controlled environment of laboratory; today the widespread distribution of useful knowledge makes control impractical. Competitive advantage now comes from leveraging discovery of others.

Please find below our IDEA on taking this initiative ahead for Student's community.

## 1. Idea behind " Innovation School "

- Ideas, Design and Innovation
- Assist in Documentation, TM, Copyright, IPR etc
- Promote Learning & Development
- Assist in Inventions, Innovations and Research
- Connect and Network with Industries
- Expert Guidance, Mentoring and Coaching
- Promote Innovations Globally

## 2. What are the Learning Outcome for the participants?

- Participants learn to believe in their ideas, thoughts and learning's.
- Knowledge gained through multiples sources can be put to task,
- Testing Intellectual Capabilities on Project execution.
- Channelize their Thinking, Creativity and Visualization in right direction.

## 3. Eligibility of becoming a Member ?

Participants 8yrs and above can be Member of "Innovation School".

## 4. What are the Categories

Category A	Category B	Category C
Age 6- 11yrs	Age 12-17yrs	Age 18-21yrs

## 5. What are the different stages of Training Programs ?

Pre- Incubation , Post incubation, Acceleration & Scale Up.

## 6. What are different Milestones ?

Idea Validation	Legal Foundation	Branding & E-presence
Refining Business Model	Funding Assistance	Digital Marketing Assistance
Market Analysis	Customer Development	Launching

# Q & A (Continue)

## 7. What will be the support provided by Brain Rhyme to implement the program?

- a. Motivate participants to create something new & valuable.
- b. Assist them in shaping their Ideas by providing structured inputs on terms of Systems & processes.
- c. Organise regular Seminars, Conference, Summit , training programs etc .
- d. Guide individuals to Right Mentor, who can assist and help in taking their Idea to next level.
- e. Connect with Mentor – Resources – Industry – Market.
- f. Make it practically feasible to design a prototype model.
- g. Assist in copyright, Trade Mark or Register with govt entities.
- h. Promote the Innovation and help create a market.
- i. Assistance in Designing a Business Model.
- j. Assistance in Finance, Marketing & Support functions.
- k. Expert Sessions from Industry Mentors.
- l. Organize Innovative Programs for Participants.
- m. Can help in more structured way of thinking.
- n. Support in expansion - Pan India & global market place.
- o. Innovations successfully implemented will be added to Innovation Book of Records.
- p. Innovation Report shall be published in our E-Magazine.

## 8. Support required from School/ College / Institutions to implement the program?

- a. Organize an online/ offline talk with interesting participants to help them understand the concept.
- b. Classroom Space in your School / College so that the participants can use and make available Inventions.
- c. A responsible person who can be a link between us and the participants. We shall provide him/her required training, material and guidance from time to time.
- d. Fee collection from the participants every 3 months and transferring to our account.

## 9. Will it be Online or Offline?

It will be offline in either school premises or outside the campus.  
Expert sessions shall be conducted online.

## 10. What will be the minimum number of participants required to implement the program successfully?

Atleast a total of 50 participants from Age group 8yrs to 18yrs (mixed) from one Centre/ School/ College / Institution.

## 11. Payment Terms?

Online Transaction through NEFT. Gpay

## 12. Details of Awards, Prizes, or Scholarships for Topper participants?

Special Awards, Prizes, Internship opportunities, Fellowship & Scholarship to deserving participants shall be announced from time to time.

# Innovation Club Schools, Colleges & Institution Membership Benefits

## EXPERTS TALK

Experts from Industries will be invited to give a talk to the Innovators, Research Scientist of the CLUB. Members shall get special discounted Rates



## PROJECTS

Be a part of our students sharing, insight of the Innovation and explanation on the concepts.

## INFORMATION

Idea creation, design, implementation, prototype, Copyright, TM till final assessment to roll in market.



## SCHEMES

Information & support with the help of Industry Experts, Technical departments, Govt and Semi Government bodies.

Membership Fee -
One time Registration Charges of Rs.100/- Per Participant
Rs.1500/- Per participant (3 months membership)
Rs.2500/- Per student ( Half Yearly Membership)
Rs.5000/- Per participant ( Yearly Membership)

## Documents to be attached with Application Form

- ID Proof (Driving License/Passport/PAN Card/Voter ID Card/any other Photo ID issued by Regional Govt.)
- Address Proof (Driving License/Passport/ Voter ID Card/any other Address proof issued by Regional Govt.)
- Employment Proof (Official ID Card/Letter issued by employed)
- Detailed Profile/Resume

## Account Details

Name : BRAIN RHYME  
 Current Account. No : 006100100202700  
 Name of the Bank : Saraswat Cooperative Bank Ltd.  
 Branch : Madhukendra, Dadar (West)  
 IFSC Code : SRCB0000006 ( 6 Zero's)

Conference

Advertisements

Technical Meet

Exhibition

Seminar

BR Project

Product Presentation

**36Mind**  
E-Magazine





# Our Team - Global



# Our Expert Team



Col. Shobit Kamra



Dr. Dilip Patil



Dr. Jagdish Parikh



Mr. Dilip Mukerjea



Mr. Dilip Tikle



Dr. Chaitanya Hoskute



Mr. Arun Chitlangia



Mr. Arun Hardikar



Mr. Nilesh Lele



Mr. Santosh Bhosale



Mr. Sameer Bapat



Riddhi Doshi Patel



# Innovation School

BOOK OF RECORDS

## Incubation Centre

<b>Mumbai Address</b> B3, Balarama Building Near Family Court, BKC, Bandra East 400051	<b>Jaipur Address</b> Plot no 1, Knowledge Avenue, Near Mangalam City, Jagatpura, Jaipur, Rajasthan.	<b>Jaipur Address</b> S 101-102, Mahaveer Nagar, Jaipur, Rajasthan.
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## Associates



## Innovation School Partners

National : Mumbai | Pune | Hyderabad | Lucknow  
International : Malaysia | Dubai | Hongkong | South Sudan

[www.brainrhyme.com](http://www.brainrhyme.com)